

AKINS “ASH” POWDER

CREATIVE OPERATIONS MANAGER | STUDIO PRODUCTION | PHOTOGRAPHY

Philadelphia metro area | 302.438.6549 | hello@ashthephotog.com | akinspowder.com

Willing to work remotely or relocate for full-time roles. Open to fractional and contract engagements.

CREDENTIALS

Google AI Professional Certificate, completed October 2026 · Google Project Management Professional Certificate, in progress · QuickBooks ProAdvisor, Level 1, certified

PROFESSIONAL SUMMARY

Creative operations manager and working photographer, available for fractional engagements and full-time roles. Scope briefs, set schedules, coordinate crews and clients, manage budgets, and deliver on deadline. Operations and accounting experience keeps people, time, and cost in control from brief to delivery.

PROFESSIONAL EXPERIENCE

Corvia Accounting Partners, New Castle, DE - Administrative Coordinator, Jul 2026 - Present

- Run internal systems and workflows across an eight-person firm. Led a four-week HubSpot-to-Zoho migration covering data preparation, field mapping, imports, and team training.
- Ran financial operations for creative clients including Cahall Media, Ashlee Emerson Photography, Aztec Printing & Design, Viamark, David Heitur (Dream Art), and filmmaker Thor Freudenthal; multi-country receipts, currency conversion, QuickBooks reporting.
- Earlier roles: Staff Accounting Manager (managed as many as 5 bookkeepers and the weekly operating cadence), Client Account Manager, and Bookkeeper. Tenure: Dec 2020 - Oct 2025.

Glass & Gain Magazine, Independent music publication - Publisher & Creative Producer, 2024 - Present

- Run editorial production across coverage planning, contributors, the content calendar, and final delivery. Build shot lists, hire and brief contractors, agree fees, photograph events, edit galleries, and coordinate publication with venues, organizers, and artists.

Independent Creative Practice, Philadelphia metro area / Travel ready - Photographer & Creative Producer, 2017 - Present

- Run a monthly content operations retainer for DJ Niknax: reel captions, scheduling, and publishing cadence.
- Plan shoots, coordinate clients and collaborators, manage post-production, and deliver finished galleries for concerts, festivals, headshots, and editorial assignments. Edit in Lightroom CC and Lightroom Classic.

Live Nation Entertainment, Wilmington, DE - Guest Services & Event Operations, The Queen, 2017 - 2019

- Served as the interface between backstage and ops managers at a 1,100+ capacity Live Nation venue, working with touring crews including Breaking Benjamin, Biz Markie, and DJ Jazzy Jeff. Relayed crew needs to the right ops manager and confirmed resolution.

SELECTED PRODUCTION WORK

- **Delaware Music Network**: Led an 18-month media campaign. Coordinated three video contractors and one designer, set the schedule and content cadence, and generated 100K+ monthly Instagram profile views during the campaign.
- **Speedy Records**: Run monthly event production, deliver edited galleries within 48 hours, manage the content calendar, and produce campaign materials. Sponsorship decks helped secure the CC's Rooftop booking during Miami Music Week.
- **Keke Palmer / Master of Me**: Planned coverage, hired and briefed the videographer, led stakeholder review, and delivered the feature for a timed Monday release.
- **Wide Awake Festival**: Researched the lineup, built the coverage plan, and delivered a festival feature, image collection, and 12 collaborative social posts within 48 hours.

SELECTED CLIENTS & COLLABORATORS

Wilmington Public Library · Speedy Records · Wide Awake Global · Delaware Community Foundation · Delaware Health Care Facilities Association · Indigo Studios · Delaware Reggae Coalition · DJ Niknax

LEADERSHIP

Delaware Music Network - Board Treasurer, 501(c)(3) (2024 - Present): Helped establish financial operations; own budget, reporting, invoicing, compliance, and board cadence. **Delaware Music Initiative** - Board Treasurer, 501(c)(3) (2026 - Present) | **BNI Wilmington Empowerment Exchange** - Founder & Board Treasurer (2024 - 2025).

CORE CAPABILITIES

Creative Operations · Studio & Creative Production · Project Management · People / Vendors / Stakeholders · Budget & Business Operations · Workflow / SOPs / Automation · Photography & Post-Production